

**TOURISM DEVELOPMENT MANAGER  
ALLEGANY COUNTY DEPARTMENT OF TOURISM  
ALLEGANY COUNTY, MARYLAND**

**SUMMARY**

Allegheny County Tourism seeks a dynamic and highly organized Tourism Development Manager to support the continued growth of Mountain Maryland as a leading travel destination. This position serves as a key contributor to the county's tourism development, destination communications, digital marketing, and stakeholder engagement efforts. Working directly with the Director of Tourism, the Manager helps shape visitor experiences, strengthen tourism partnerships, coordinate strategic initiatives, and communicate Allegheny County's story through compelling content and destination-focused programming. This is a highly collaborative position requiring strong writing ability, project coordination skills, creative thinking, and the ability to manage multiple initiatives simultaneously in a fast-paced public-sector environment.

**QUALIFICATIONS**

Bachelor's degree in Marketing, Communications/PR, Business, or related field. A minimum of three years of professional experience in communications, destination marketing, tourism development, project management, or related fields preferred.

(A comparable amount of training and experience may be substituted for the minimum qualifications.)

**SPECIAL REQUIREMENTS**

Possession of a valid Driver's License. Eligibility for coverage under the County's motor vehicle insurance policy.

**KNOWLEDGE, SKILLS AND ABILITIES**

Exceptional writing, editing, and verbal communication skills. Experience with email marketing platforms (Mailchimp, Constant Contact, etc.). Experience managing website content/CMS platforms. Familiarity with CRM/database systems (Simpleview preferred). Grant writing or grant administration experience preferred. Strong organizational and project management skills. Ability to work independently while managing multiple deadlines. Working knowledge of Canva / Adobe Creative Suite / digital content tools preferred. (Reasonable accommodations may be made to enable individuals with disabilities to perform the essential tasks.)

**SALARY AND BENEFITS**

This position includes a salary range of \$51,098 to \$97,087 and a complete County benefits package including health and life insurance, paid leave, and pension. Detailed benefit information can be found on the Human Resources page of the Allegheny County website at: <https://www.alleganygov.org/1842/Employee-Benefits-Resources>

**Applications and Complete Job Description are available  
in the Main Lobby at the address below or on the Web at:**

<http://alleganygov.org/Jobs.aspx>

**(NO PHONE CALLS PLEASE)**

**Applications are required and must be returned to:**

**Allegheny County Office Complex**

**701 Kelly Road**

**Cumberland, MD 21502**

**\*\*Mailed applications must be postmarked no later than May 22, 2026\*\***

**DEADLINE FOR APPLICATION IS FRIDAY, MAY 22, 2026**

**ALLEGANY COUNTY IS AN EQUAL OPPORTUNITY EMPLOYER**